

GUIDE BOOK



BEACON 2023

DESCRIPTION

BEACON (Business Engineering Annual Competition) is an annual competition organized by Petra Christian University's International Business Engineering Program, which is held specifically for all high school students. This year, BEACON is back with the theme "Lost in Wonderland".

BEACON 2023 consists of 2 Chapters; Chapter I is the first stage in the form of rally games and Chapter II is the final stage in the form of an escape room, both chapters will be needing teamwork and critical thinking skills. This competition will be held offline at Petra Christian University for two days. To be the winner of BEACON 2023, participants have to complete both Chapters, obey all the competition rules & provisions, achieve the game objectives, think critically and maximize the team working skills.

THEME

“Lost in Wonderland”

Adelaide gets lost in Enchantasia and has to unlock the mysteries to free Enchantasia from the darkness of Crimson Queen.

To unlock the mysteries, Adelaide faces many challenges and she needs the help of participants.

PURPOSE

Business Engineering Annual Competition 2023 has the purposes to:

- 1. Entice participants to think critically in solving problems.**
- 2. Entice participants to build good teamwork and explore ideas to overcome the challenges.**
- 3. Introduce participants and increase the participants experience about International Business Engineering.**

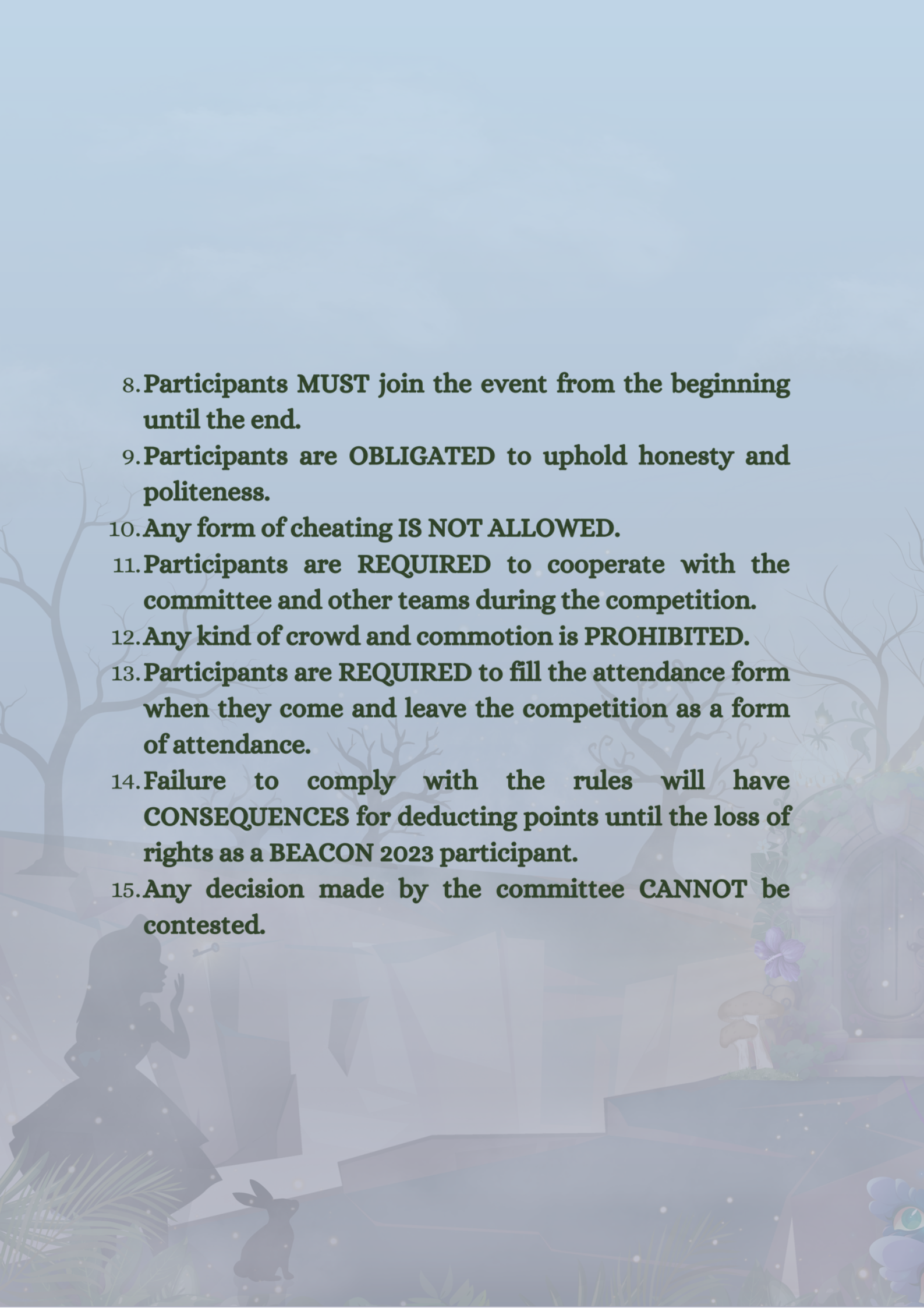
ELIGIBILITY

To join our journey in Enchantasia, you will have to:

1. Establish a group consisting of 3 (three) high school students.
2. Group members must come from the same high school but are allowed to consist of different grade levels.

PROVISIONS

1. Participants are EXPECTED to arrive at the competition site ON TIME as announced beforehand.
2. Participants are EXPECTED to wear polite clothing and are advised not to wear excessive accessories.
3. Participants are EXPECTED to use a NAME TAG based on the format given.
4. Participants are REQUIRED to FOLLOW the ROTATION TIME according to the direction given by the committee.
5. Participants MUST ask permission from the committee if there is an urgent need such as having to go to the restroom or etc.
6. Participants are PROHIBITED to leave the campus area during the event.
7. Participants are PROHIBITED to consume heavy food during the event. Only water, snacks, and candy are allowed.

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8. **Participants MUST join the event from the beginning until the end.**
 9. **Participants are OBLIGATED to uphold honesty and politeness.**
 10. **Any form of cheating IS NOT ALLOWED.**
 11. **Participants are REQUIRED to cooperate with the committee and other teams during the competition.**
 12. **Any kind of crowd and commotion is PROHIBITED.**
 13. **Participants are REQUIRED to fill the attendance form when they come and leave the competition as a form of attendance.**
 14. **Failure to comply with the rules will have CONSEQUENCES for deducting points until the loss of rights as a BEACON 2023 participant.**
 15. **Any decision made by the committee CANNOT be contested.**

GAME DESCRIPTION

Participants will play 2 different chapters as described before, the chapters have a story line that connected with one another. The story is about a girl named Adelaide, and she has a mission to bring back peace for a place named Enchantasia, the full story will be explained before the game starts. Participants will play the game as Adelaide, and to bring back peace for Enchantasia, participants have to complete 2 chapters.

CHAPTER I

“Enchanted Land Unveiled”

1. Chapter 1 game type is a Rally Game.
2. Participants mission in chapter 1 is to look for an hourglass piece in a place inside Enchantasia called Grimshere, the hourglass has 10 pieces and is safely guarded.
3. In Grimshere, there will be monsters and rabbits, the rabbits are the guardians of the Hourglass, and the monsters are Grimshere citizens that will attack strangers. Participants have to differentiate between monsters and rabbits by opening their name tag. If participants open a monster's name tag then participants will be given 1 minute to escape from the monster otherwise their points will be decreased. If participants open a rabbit's name tag then participants will be given extra points if they can solve the rally games.
4. The points can be used to get a clue to help find the hourglass pieces.
5. There is a Game Master where you can exchange the points for “Challenge Card” to get a clue on where is the rabbit.
6. The more points participants get, participants will have more clues, and it will be easier to collect all the pieces.
7. REMEMBER! the more points you get, the higher chance you'll win.

CHAPTER II

“The Last Quest”

1. Chapter II is an Escape Room type of game.
2. In this chapter, participants will be held by the Crimson Queen (the ruler of South Enchantasia) inside her castle. To escape, participants have to pass through 5 rooms, Each room has a riddle, and participants must solve the riddle to get a clue on how to get out from the castle.
3. Participants will be given 30 minutes to solve the riddle in each room.
4. Participants should combine all the clues they get in order to find their final answer in this journey.
5. The final answer will be the evidence that the participants have finished the second chapter.

TWIBBON

Requirements:

- Participants are **REQUIRED** to post a Twibbon Link : petra.id/Beacon23Twibbon
- Photos **MUST** show participants' faces clearly.
- Short pants and sleeveless shirts are **NOT ALLOWED**.
- Twibbon **MUST** be posted on each participants' instagram (**FIRST ACCOUNT**) on September 4, 2023.
- Account **SHOULD NOT** be private.
- Tag @beacon_ibe @ibe.pcu @lifeatpcu @fti.pcu and all team members.
- Twibbon **SHOULD NOT** be deleted until September 10, 2023 at 5 PM.

Caption:

Hello Warriors !! 🛡️👑

My name is (FULL NAME) and I'm from (SCHOOL ORIGIN) and I'm ready to Join the Business Engineering Annual Competition (BEACON) 2023.

I hope by joining BEACON 2023 (YOUR HOPES).

See you on the adventure of finding a way out of LOST IN WONDERLAND 🐇⌚🌟

#LostInWonderland #JoinTheAdventure #beaconibe2023
#UnleashYourMagic 🧙‍♂️ #IBEPetra #UKPSurabaya
#rallygames #lombaSMA2023

HOW TO REGISTER

1. Open **BEACON 2023** website
petra.id/BEACON23Registration
2. Tap the 'Register' button on the top right side.
3. Each team is required to make a group name. It is **PROHIBITED** to contain obscene and offensive words.
4. Fill out all the required information.
5. Make sure to make a strong password.
6. Registration fee is IDR 150,000 and IDR 120,000 for **EARLY BIRD**. All payments are **ONLY** accepted by the BCA account 2007998992 in the name of Celine Denisa.
7. After all required information is fulfilled, click "Submit".
8. Tap the 'Sign In' button beside the 'Register' button to access your account.

WINNER PRIZE

1st Place

- Will receive IDR 6,000,000 + IDR 10,000,000 course fee

Runner Up

- Will receive IDR 3,000,000 + IDR 5,000,000 course fee

Second Runner Up

- Will receive IDR 1,500,000 + IDR 2,500,000 course fee

Note:

Scholarship can be applied and valid **ONLY** if you enroll and become a student of the International Business Engineering (IBE) Program.

PREPARATION

1. All participants **MUST** wear a nametag (Will be informed).
2. All participants are **EXPECTED** to bring a bottle of water.
3. All participants **MUST** contact the nearest committee if you feel sick and having symptoms.
4. All participants are **EXPECTED** to have breakfast beforehand.

CONTACT PERSON

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